



# TINTO REY

{ Historia }



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Born in Spain.  
Raised in California.

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Tinto Rey means Red King and is the name of our Spanish-centric wines. The Dunnigan Hills appellation is uniquely suited for Spanish grape varieties, like Tempranillo, that thrive in a Mediterranean climate. Warm days, gravelly soil, little rainfall are ideal conditions for Tempranillo, Tannat, Graciano and Verdejo. The distinctive, full-flavored Tinto Rey wines truly showcase the unique terroir of our estate vineyards.

- Giguere Family owned and Estate Bottled in the Dunnigan Hills
- The Giguieres are wine industry pioneers and visionaries with a passion for seeking varieties that thrive in the Dunnigan Hills [Yolo County]
- Spanish varieties were the first to be planted by the family at Matchbook
- The growing conditions of the Dunnigan Hills resembles that of the Toro region of Spain: dry, stony soils; light rainfall; long, hot summer days with cool nights; cold winters
  - The red wines of the Toro region are based on Tempranillo; the white wines are based on Verdejo
- Super Tinto was named after Super Tuscan: blending outstanding, but outlier varieties into something unique and spectacular
- Wines crafted from Spanish varieties grown in the US is a growing market
  - Domestic Tempranillo is +17% (Nielsen xAOC 26 wks 12.30.17)
- Tinto Rey wines are Tasting Room favorites



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**fun fact:** Zamora, California is named after Zamora, Spain, the province of the Toro region