92 pts.

“...creamy, yummy and full-bodied wine.”

—Jim Gordon

MATCHBOOK
2016 Estate Bottled OLD HEAD CHARDONNAY

www.matchbookwines.com
92 Pts. and BEST BUY – Wine Enthusiast

“This wine from Matchbook has been improving steadily over recent vintages and now it’s taken a big step toward more finesse and less flash. A very soothing mouth-feel and generous, but not overt, flavors make a great combination in this creamy, yummy and full-bodied wine. It has everything from toasty oak and lemon curd to mild marzipan nuances that interlace with good acidity for balanced palate and a lingering finish.” – Jim Gordon

2016 MATCHBOOK
Estate Bottled OLD HEAD CHARDONNAY

Matchbook Chardonnay is family owned and crafted entirely from vine to bottle on our Dunnigan Hills Estate. Six different clones of Chardonnay were artfully blended to create this wine (Clone 4, Clone 7, Dijon Clones: 95, 76, 124 and Clone 809). Winemaker, Dan Cederquist, barrel fermented and aged five of the Chardonnay clones in oak barrels. The final clone (809) was fermented in stainless steel tanks to highlight the exotic fruit characteristics.

SELLING TOOLS:

A) Flame Case Card – pack of 5
B) Accolade Sticker – pack of 1
C) Shelf Talker/Necker – pack of 25
D) Case Glorifier – pack of 10
E) Case Box Sticker – pack of 1

Downloadable from website trade page:
F) Sell Sheet – pack of 10
G) Shelf talker – 4-up
H) Table Tent – 2-up
I) Server Card – 8-up

To download files:
Visit www.matchbookwines.com/trade > 2016 Matchbook Chardonnay section

www.matchbookwines.com